Jaico announces the book launch event for Ramayana: The Game of Life by author Shubha Vilas at Mumbai

This fascinating series draws inspiration from Valmiki's epic Ramayana and is interspersed with alluring analogies from the Kamba Ramayana, thus making this an eternally contextual narrative. The Indian fable, with its gripping tales of courage, malice and lust for power, reveal a multi-layered world of Humankind with the good, the bad and an embodiment of both. Enunciating the importance of wisdom and edification, this epic tale is an invaluable read for people across all ages.

Mumbai, Maharashtra, December 19, 2013 /India PRwire/ -- It is with much delight that Jaico announces the book launch event for Ramayana: The Game of Life by author Shubha Vilas at Crossword, Kemps Corner.

The first book in the six-volume Ramayana series, Rise of the Sun Prince was released by well-known media personality and Tourism Ambassador for South Australia Mr. Vinod Advani, who also hosted the evening.

The chief guest, renowned classical and playback singer Sunali Rathod along with singers Kavita Seth and television actor Sumona Chakravarti had an enchanting discussion with the author as he unfolded the epic - its fascinating narrative of the legends, their rise and fall, while the eclectic audience listened and participated with keenness and enthusiasm. Touted to be one of the most splendid series of the epic, Rise of the Sun Prince is already much talked about and has generated wide curiosity.

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Rise of the Sun Prince tells the divine story of the legend Lord Rama, the Prince of Ayodhya - His birth and marriage. From the riveting story of warrior king Dasaratha's leadership and travails of a sorrowful father; to that of the scholar and preceptor to Lord Rama and Laxmana, sage Vishwamitra's quest for indomitable power, the book is a constant reminder of the world we inhabit.

The stories and legends in the series have a resonance with our contemporary dwelling where human vice and virtue collide - corruption, greed and violence against intelligence, goodness and compassion.

Join the author in Rise of the Sun Prince as he imparts everlasting knowledge, spiritual enrichment and foresight of the protagonists and teachings that we can identify with and apply to all spheres of our lives in times of crises, turmoils and upheavals.

Shubha Vilas, a spiritual seeker and a motivational speaker, holds a degree in engineering and law with specialization in Patent Law. His leadership seminars are popular with top-level management in corporate houses. He also helps individuals deal with modern-life situations by applying the teachings of the Bhagavad Gita, Ramayana and other dharmic traditions.

Vinod Advani is a firm believer of integrated medicine and holistic healing and has been associated with the Times of India, the Hindu, Verve and more for his diverse interests in travel, food, wine, arts and so on. He is also the longest serving Radio jockey on the FM radio, with a decade-old show.

Classical and playback singer Sunali Rathod has been a part of various musical programmes including the reality
show "Mission Ustaad", where Sunali and her husband Roop Kumar Rathod were crowned the "Ustaad Jodi". She has also been one of the key participants in the unique webcert called "She is a Winner" that celebrated Women's Day, 2011. Sunali's latest Sufi album along with Roop is titled *Kalmaa*.

Other guests include noted playback and classical singer **Kavita Seth** of "GunjaSaHai Koi Iktara" fame who is a trained Hindustani classical music under N.D.Sharma of Gwalior Gharana, Vinod from Gandharva Mahavidyalaya and Iqbal Ahmad Khan.

**Sumona Chakravarti** is a popular television and reality comedy show actor who is well known for her role as Natasha Kapoor in *Bade Achhe Lagte Hain* in 2011. She is also the 2012 winner of the comedy show Kahani Comedy Circus Ki. Sumona has also been a part of *EkThiNayika* and has been a part of Comedy Nights with Kapil on Colors. She has also acted in the English play "Da Dating Truths" in 2010.

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